ARCHIE SERIES

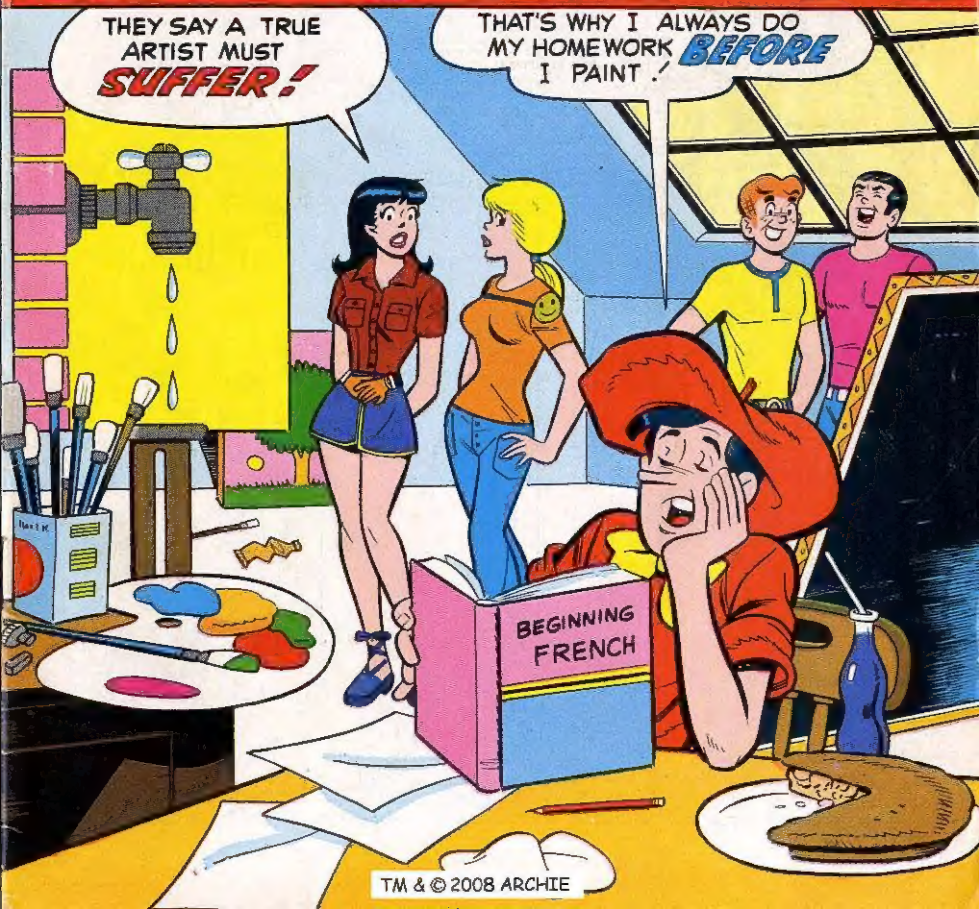
15¢

APPROVED BY THE COMICS CODE AUTHORITY

MAC

NOV.
NO. 198

Jughead



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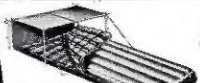
Look Under Each Prize. See Number Of Boxes You Sell To Get It

Actually You Can Get Many Of The Prizes Pictured Here For Selling Only 6 Boxes

LIGHTWEIGHT ENGLISH BICYCLE
Equipped With Sturmey Archer 3-Speed
Only 30 Boxes



SLEEPING BAG
Only 12 Boxes

"RED BARON" GAS MODEL PLANE
Only 6 Boxes

Dozens Of Exciting Prizes Like These — Any One Yours For Selling Only 6 Boxes

It's Easy!

CHEMISTRY SET
Only 6 Boxes

ELECTRIC BUILD-IT SET
Only 6 Boxes

You Get FREE Catalog of ALL Prizes

U. S. BUGLE
Only 6 Boxes

600X MICROSCOPE
Only 6 Boxes

Make Giant Cash Profits Of $1.00 Per Box

AS A MEMBER OF YOUTH OPPORTUNITY SALES CLUB

Earn Prizes Without Risk!

Get A Bicycle For Selling **30** $3.50 Boxes

Cash Profits **$1.00** For Each $3.50 Box You Sell

Just Imagine—

You Need Sell Only 6 Boxes For Many Of These Prizes

IT COSTS YOU NOTHING TO TRY

Just filling out the coupon completely, makes you a dealer member of the Youth Opportunity Sales Club. Join today! Membership is FREE. As a member you become eligible to get prizes by selling the beautiful Personalized Christmas cards which will be displayed in the album you will receive FREE as a member of the Youth Opportunity Sales Club. Your relatives, neighbors and friends will welcome you when you tell them they can buy an entire box of either 20, 25, 30 or 40 cards with their name printed on them for the low price of only $3.50 per box. Actually some members tell us they have earned a prize in less than a single day. Because these cards are of such exceptional value, trying for these prizes is fun and rewarding.

No Obligation! No Risk! No Investment! You Just Take Orders From FREE ALBUM Of Personalized Christmas Cards

Look over the prizes illustrated here. Then select the prize you want to get (see number of boxes under each prize). We guarantee to send your customers' cards and the prize you have selected within 24 to 48 hours after we have received your order with proper payment. Or if you want cash instead of a prize, keep $1.00 for each box you sell as your reward.

Just Fill In Coupon For Your FREE Self-Selling Album Of Actual Sample Christmas Cards

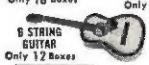
Mail coupon today. No experience necessary. The pleasant Y.O.S.C. plan is interesting and loads of fun. You, too, can be successful in getting the reward of your choice. IT COSTS YOU NOTHING TO TRY

All our boxes have earned the Parents' Guaranteed Seal

PACEMAKER TRAIN SET
Only 12 Boxes

ELECTRONIC PHONOGRAPH
Only 18 Boxes

BALL & GLOVE
Only 6 Boxes



8 STRING GUITAR
Only 12 Boxes

CAMPING PACK
Only 6 Boxes

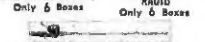
TYPEWRITER
Only 18 Boxes

INSTA-CUBE CAMERA KIT
Only 12 Boxes

SPALDING BASKETBALL
Only 6 Boxes

LIGHTWEIGHT TENT
Only 6 Boxes

TRANSISTOR RADIO
Only 6 Boxes



SPIN CASTING SET Only 6 Boxes

"WALKIE-TALKIE"
Only 12 Boxes

FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW • No Stamp Necessary

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

YOUTH OPPORTUNITY SALES CLUB, Dept. Z-860
White Plains, New York 10606

YES, I WANT TO GET PRIZES WITHOUT RISK TO ME AS A MEMBER OF THE YOUTH OPPORTUNITY SALES CLUB

Make me a dealer member of the Y.O.S.C. and mail me a FREE personalized Christmas card Album, FREE membership card and a FREE catalog of all prizes. Also send me full information on how to obtain these prizes or cash without risk.

Name _____ (PLEASE PRINT)

Street _____ Apt. No. _____

City _____ **State** _____ **Zip Code** _____

Parent's Signature _____

DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

YOUTH OPPORTUNITY SALES CLUB
20 Bank Street
White Plains, New York 10606
Dept. Z-860

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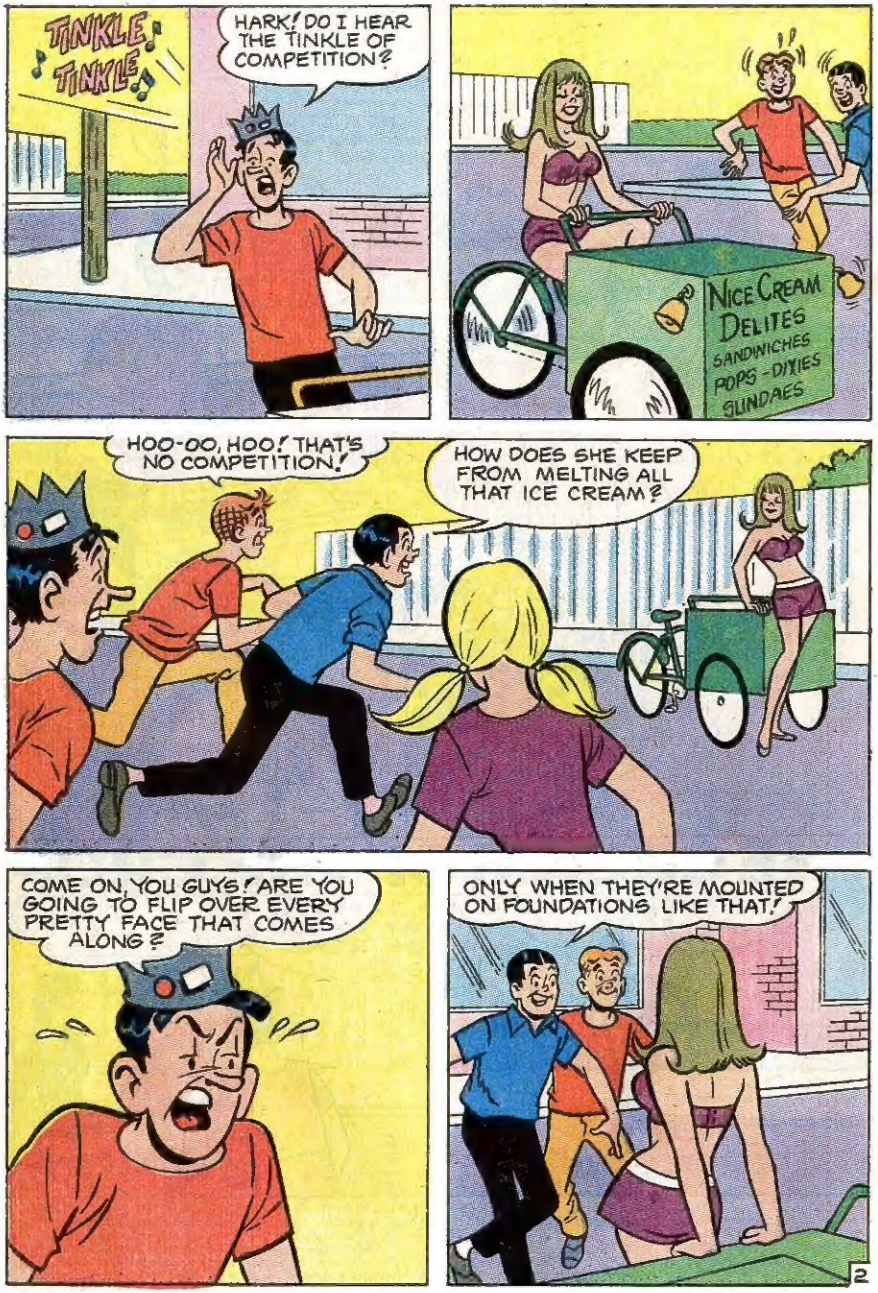
THE CREAM OF THE CROP

JUGHEAD, No. 198, Nov., 1971. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue, New York, N.Y. 10021. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $1.80 in the U.S.A. Single copies 15c. Copyright © 1971 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.


TINKLE TINKLE
HARK! DO I HEAR THE TINKLE OF COMPETITION?
NICE CREAM DELITES
SANDWICHES
POPS - DIXIES
SUNDAES
HOO-OO, HOO! THAT'S NO COMPETITION!
HOW DOES SHE KEEP FROM MELTING ALL THAT ICE CREAM?
COME ON, YOU GUYS! ARE YOU GOING TO FLIP OVER EVERY PRETTY FACE THAT COMES ALONG?
ONLY WHEN THEY'RE MOUNTED ON FOUNDATIONS LIKE THAT!
2

TM & © 2008 ARCHIE

IT'S ALWAYS THE SAME! FEMALES RUIN EVERYTHING!
THIS WORLD WOULD BE BETTER OFF WITHOUT DUMB WOMEN IN IT!
THANKS A LOT!
HEY! WAIT! NOT YOU TWO!
YOU CAN JUST EAT YOUR OWN ICE CREAM!
HONEST! I DON'T THINK OF YOU TWO AS FEMALES!
ONE DOESN'T SURPRISE ME, BUT I DIDN'T THINK HE COULD GET BOTH FEET INTO HIS MOUTH!
YOU MAY AS WELL PACK IT IN! THAT ONE'S GOING TO GRAB ALL THE MALE TRADE IN TOWN!
FEMALES SHOULDN'T BE ALLOWED IN BUSINESS! THEY PLAY DIRTY!
CHOKLIT SHOPPE
5

(SNICKER) WHY DON'T YOU FIGHT FIRE WITH FIRE?
WHATTAYA MEAN?
DO WHAT SHE DOES! BE SEDUCTIVE! LURE ALL THE GALS IN TOWN TO YOUR EMPORIUM!
HEY!
COME BACK! I WAS KIDDING!
ICE CR
POPS
SANDWICH
LATER...
DO YOU SEE WHAT I THINK I'M SEEING?
I SEE IT, BUT I HOPE I'M NOT!
BACK! BACK! KEEP YOUR DISTANCE, GIRLS! YOU MAY LOOK, BUT DON'T TOUCH!
4

TM & © 2008 ARCHIE

I NEVER HEARD BETTY AND VERONICA LAUGH SO LOUDLY! WHAT'S GOING ON?
HYAH! HA! HOO HEE! HEE!
OH, NO! ARCH! YOU'VE GOT TO SEE THIS!
HYAAH! HEY FELLOWS! ALL OF YOU! COME ON! ANYBODY GOT A CAMERA?
WHEN YOU'VE GOT IT, FLAUNT IT!
ALL RIGHT! WHO IS SHE? SOMEBODY'S STEALING MY STUFF SOMEHOW, AND---
--AND--MMPH!--HEE, HA!--ISN'T THAT THE WILDEST?

I GIVE UP! SEX APPEAL LIKE THAT I JUST CAN'T COMPETE WITH!
SHOW 'EM NO MERCY, I ALWAYS SAY!
JUG, YOU'RE TOO MUCH! I'LL TAKE VANILLA!
YOU'RE A BORN BUSINESS MAN!
OH, I CAN'T TAKE ALL THE CREDIT! IT WAS ALL POP'S IDEA!
HE WAS THE ONE WHO SUGGESTED THAT I USE MY NATURAL APPEAL TO CHARM THE FEMMES RIGHT OUT OF THEIR SKULLS!
OH, AND YOU DID, JUGGIE!
HMMPH! IRRESISTIBLE!
TATE, YOU'RE A REAL GENIUS! YOU CREATED A MONSTER WHO'S GOING TO DRIVE YOU RIGHT INTO BANKRUPTCY!
END

The Dingo kid Trips a Thief
WOW, THAT WAS SOME GAME!
THAT JOE NAMATH SURE CAN PASS
LOOK - ISN'T THAT HIS CAR?
LOOKS LIKE HE'S GOING TO TAKE OFF WITH JOE'S CAR.
NOT IF I CAN HELP IT.
TRY AND CATCH ME PUNK, HAH, HAH HAH...
DOWN YOU GO.
OOOF!
THANKS, KID. WE'VE BEEN AFTER THIS ONE FOR A LONG TIME.
AWWW, IT WAS NOTHIN...
AS JOE NAMATH LEAVES THE STADIUM...
LOOKS LIKE ALL THE ACTION'S OUT HERE... WHAT'S UP?
SEEMS THIS CHARACTER WANTED TO TAKE YOUR CAR FOR A LITTLE RIDE, JOE. BUT YOUR FAN, HERE, TRIPPED HIM UP.
HOW'D YA DO IT?
WITH MY DINGOS
DINGO! THAT'S MY BOOT TOO. WELL, FROM ONE DINGO MAN TO ANOTHER... NICE GOING.
THANKS "SUPER" JOE.
HEY, JOE NAMATH. HOW ABOUT AN AUTOGRAPH?
SURE THING. HEY, DINGO KID, GIVE HIM YOUR AUTOGRAPH. YOU'RE THE HERO TODAY!
dingo
For store nearest you write: Acme Boot Co., Inc., Dept. A 81, Clarksville, Tenn. 37040. A subsidiary of Northwest Industries, Inc. FROM ACME. THE WORLD'S LARGEST BOOTMAKE

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

JUGHEAD NO.198 NOV. MEMBERSHIP — TWENTY-FIVE CENTS

1st PRIZE — $5.00

REPORTER
LAURIE MICHAEL
259 Duncan Road
Estevan, Sask., Canada

Dear Archie,

In health period at our school, we had to think of an occupation, and write about it. I picked a veterinarian for myself and I found it to be very interesting. Here are a few pointers and facts about it:

To be a veterinarian, you should have at least 5 or 6 years of college and about a one-year internship at an animal hospital. You have to know about diseases, injuries, shots, medicines and all kinds of animal diseases. There are some vets who specialize in big animals such as cows and horses, and others in small animals such as dogs, cats and birds. A few of the hardships of being a veterinarian would be working your way up to professional standing and keeping confidence in yourself. Many people ask about the income of this occupation. This would depend on how good you are and what size community you live in. A veterinarian's office should also be sanitary, so that the animals will not get infections. Some vets have boarding kennels to keep pets while their owners are on vacation.

My reasons for picking this occupation are:

a. I like helping animals to live,
b. I love animals,
c. I like having a sense of responsibility.

2nd PRIZE — $3.00

REPORTER
TERRY STENSET
1010 8th Avenue East
Prince Rupert, B.C., Canada

Dear Archie,

Here is a poem that I made up for you:

The Archie Gang is full of fun,
They eat at the beach and bake in the sun.
Jughead likes his hot dogs, with mustard, too,
And when Betty loses Archie she always feels blue.
Archie likes driving his old jalopy,
But everyone says it's a wreck and sloppy.
Veronica likes getting into high society,
And also has clothes of a great variety.
Sabrina's a great teen-age witch,
She doesn't use her powers just to get rich.
Dilton is an intelligent person,
While Reggie is a teaser, mean and cruel some.
That's the Archie Gang which has their own TV show,
And in time their greatness will grow and grow.

Here is my second poem for you:

What are the problems of the Earth?
The littered streets,
poisoned air from cars,
litter,
water and air pollution.
There is only one who can help and that is you!

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3rd PRIZE — $2.00

REPORTER
GARY ZAUKA
203 North Grandview
Papillion, Neb. 68046

Dear Archie,

My friends and I are very concerned about pollution. We know that people like ourselves make the world polluted. Nowadays, people have to go to some faraway place in order to breathe clean air. Each year and even each day, people are realizing how much our environment is being polluted and are trying to do something about it. Some people say that they didn't pollute our environment but I'm sure they did, and still are polluting it. I like it when I watch your show and see how you and the gang try to help our environment. I try to do the same. Would you please have more scenes on your show that show people who are trying to stop pollution? When people watch your show, they might follow your ways on stopping pollution. You and the gang are doing your part so it's time for us to do our part.

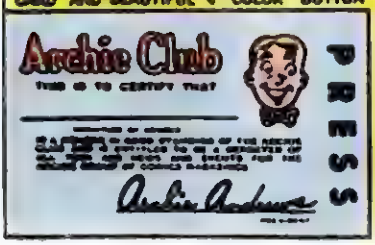
4th PRIZE — $1.00

REPORTER
AURORA DE GASPERI
1435 Ancona Avenue
Coral Gables, Fla. 33146

Dear Archie,

Have you ever heard of a [illegible] happy-go-lucky bird who has the lampshade for a perch and the fishtank for a swimming pool? Well our greyish, bluish parakeet dives and swims in the fishtank and flies but stops [illegible] hours. His name is Perrico meaning "Little Pedro" and he does countless other antics. For example, he bobs his head up and down when he wants attention. He even screams and complains when his cage isn't cleaned properly. Perrico also has good qualities such as being kind and gentle when you pet him. When you walk into the kitchen this little fellow will jump on your shoulder and start saying "OK OK" noises when he wants [illegible]

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON



Be An **Archie Club** MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the **ARCHIE CLUB** as an **official reporter** . . . you get a dressy, colorful Official **ARCHIE CLUB BUTTON**, and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

For the first time, you can hold a real Beauty Contest right in your own home! Enter Dawn and her friends! Each contestant walks down the runway accompanied by Gary. And YOU and your friends vote for the winner! Crown the Beauty Queen with a jeweled tiara and wrap her in a golden cape. You'll have hours of fun with the fabulous DAWN BEAUTY PAGEANT!

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Dawn
DANCE PARTY™
FEATURING
Fancy Feet™
Kevin™
ACTUALLY DANCING!
YOU make them go—to any rhythm, any tune! Just set Fancy Feet and Kevin on their dancing stages and watch them go! Forward! Backward, side-to-side, fast or slow! And Dawn and all her friends can dance at the Dawn Dance Party too—so invite them along!
GARY™
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LONGLOCKS™
RON™
GLORI™
DALE™
VAN™
DAWN™
MEET DAWN AND HER FANTASTIC NEW FRIENDS!
Start collecting them right away! You'll want to collect all the Fabulous Dawn Fashions too—To make sure you're getting a genuine Dawn creation, look for Dawn's picture on every package!
TOPPER™

Jughead
"the limit to loyalty"
ARCHIE ANDREWS IS A LILY-LIVERED CREEP!
WITHOUT BRAINS ENOUGH TO COME IN OUT OF THE RAIN!
YOUR GOOD BUDDY IS A PRIZE IDIOT.
DIDN'T YOU HEAR US? WE'VE BEEN INSULTING YOUR BEST FRIEND!
I HEARD YOU!
SO WHAT'RE YA GONNA DO ABOUT IT?
NOTHING IS WHAT HE'S GONNA DO ABOUT IT!

TM & © 2008 ARCHIE

WHAT HE IS, IS CHICKEN!
LOYALTY HE AIN'T GOT!
ER..WOULD YOU BE SO KIND AS TO LIST THOSE INSULTS ONE MORE TIME?
WHY? WE PROVED OUR POINT!
WE SAID ARCHIE WAS A CREEP AND STUPID, AND YOU DID NOTHING!
NOW I FEEL OBLIGED TO DEFEND MY FRIEND!
GOOD! BUT WHY DIDN'T YOU DO SOMETHING THE FIRST TIME!
BECAUSE YOU THREE OUT WEIGH ME SOMETHING FIERCE!
YOU WOULD HAVE POUNDED ME INTO THE GROUND LIKE A FENCE POST, ---AND LAST, BUT NOT LEAST--
YEAH! WE WOULD HAVE, AND WE WILL!
WHAT LAST BUT NOT LEAST?
12

LAST BUT NOT LEAST, BIG MOOSE WASN'T STANDING BEHIND YOU THE FIRST TIME YOU INSULTED NOT ONLY MY GOOD BUDDY-BUT HIS!
B-B-BIG M-MOOSE?
IT AIN'T LITTLE RED RIDING HOOD!
CRUNCH
D-UH! YOU'RE LOYAL TUH ARCH, JUG!
NATURALLY! HE'S MY BUDDY!
UH - SUPPOSE I HADN'T COME ALONG WHEN I DID?
I WOULD HAVE COOLED IT UNTIL THEY GOT TIRED BAITING ME!
LOOK, YOU'VE GOT TO BE SENSIBLE IN THIS WORLD! IT WOULDN'T DO ARCH ANY GOOD FOR ME TO GET MY HEAD BEAT IN! RIGHT?
D-UH! I GUESS SO!
5

TM & © 2008 ARCHIE

THEN, I'D GET BACK TO THEM LATER, WHEN THE SIDES WERE MORE EVEN!
"DISCRETION IS THE BETTER PART OF VALOR!" ALSO..."HE WHO FIGHTS AND RUNS AWAY, LIVES TO FIGHT ANOTHER DAY!"
YOU'VE GOT TO BE SENSIBLE TO SURVIVE IN THIS JUNGLE, MY FRIEND!
D-UH! I AIN'T SENSIBLE!
BUT YOU'VE MUSCLE! PEOPLE LIKE ME HAVE TO RELY ON DIPLOMACY AND NATIVE SHREWDNESS OR WE GET CLOBBERED!
THAT JUG SURE IS SMART, ALL RIGHT!
EVERY WORD I SAID IS TRUE! ONLY A JERK BLOWS HIS COOL WHEN THE ODDS ARE AGAINST HIM!

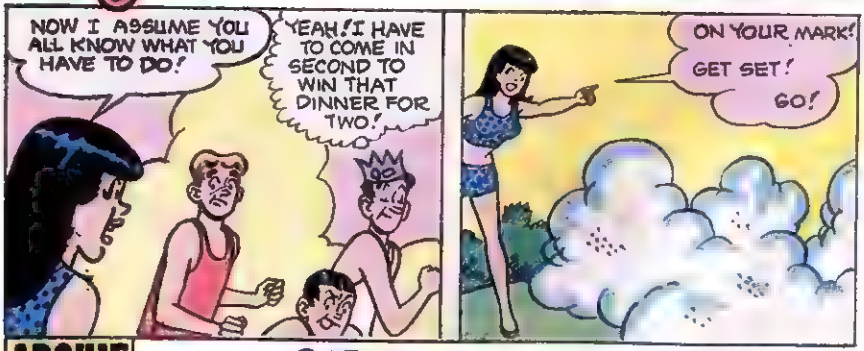
TM & © 2008 ARCHIE

HEY! AIN'T YOU A FRIEND OF THAT STUPID ARCHIE?
THAT DID IT!
CRUNCH!!
GROAN! W-WHAT'RE YOU GRINNING ABOUT? WHAT'S SO FUNNY?
IT'S JUST CAUSE I'M HAPPY, JUG! I'M GLAD YOU'RE NOT ALL INTELLIGENCE AND COMMON SENSE!
YOU GOT A LOT OF PLAIN OL' FASHIONED LOYALTY TOO!
END

HERE'S A BAG THAT IS UP FOR GRABS!
IT'S MY VERY OWN GIANT GRAB BAG!
IF YOU DIG THIS COOL OFFER, ORDER YOURS NOW AND DIG IN!
NO 56
ARCHIE
ARCHIE GIANT SERIES MAGAZINE
Archie's GIANT GRAB BAG
6
25¢ GIANT SIZED COMICS FOR ONLY
HANDLING & POSTAGE PAID
$1.00
YOU GET 6 DIFFERENT GIANT SIZED ARCHIE SERIES REMAINDER COMIC BOOKS IN ONE PACKAGE!
IT'S A $1.50 VALUE FOR ONLY $1.00!
YOU CAN GRAB ONTO THIS OUT-OF-SIGHT OFFER BY SENDING THIS COUPON AND $1.00 AND WE WILL SEND YOU YOUR VERY OWN GIANT GRAB BAG!
HANDLING AND POSTAGE PAID
ARCHIE'S GIANT GRAB BAG
1116 FIRST AVE.
NEW YORK, N.Y. 10021
ENCLOSED PLEASE FIND $1.00 FOR WHICH I WILL RECEIVE 6 DIFFERENT GIANT SIZED ARCHIE SERIES REMAINDER COMICS.
NAME
ADDRESS
CITY
STATE AND ZIP CODE

RIVERDALE ANNUAL PICNIC AND BAR-B-Q
GAMES - RACES - MUSIC
THE WINNER OF THE RACE GETS THE FREE LOAN OF DADDY'S CRUISER FOR A WEEK!
AND SECOND PLACE IS A DINNER FOR TWO AT POP TATE'S!
THAT JUST ABOUT MAKES ONE SQUARE MEAL!

Jughead CUNNING RUNNING



ARCHIE SERIES

ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

"EAT MY DUST," SAID THE HARE TO THE TORTOISES!
PUFF, PUFF! GOT TO STAY AHEAD OF ARCHIE IF I WANT TO COME IN SECOND!
HAW! I'M REALLY PUTTING DISTANCE BETWEEN US!
SPLAT!
LOOKS LIKE THE TORTOISES CAUGHT UP TO THE HARE!
HA, HA!
HMM! NOW I'VE GOT TO LET ARCHIE PASS ME!
2

TM & © 2008 ARCHIE

SORRY, JUG! BUT I'VE GOT TO PUT SOME DISTANCE BETWEEN US!
GOOD! THAT'S WHAT I WANT YOU TO DO!
OH... NUTS!
WHAT'S WRONG, ARCH?
MY SHOELACE BROKE! HOW CAN I RUN WITH A LOOSE SNEAKER?
HERE! TAKE MINE! WE BOTH WEAR THE SAME SIZE!
GROOVY!
GEE! HOW CAN I THANK YOU?
BY LETTING ME COME IN SECOND!
3

TM & © 2008 ARCHIE

I'LL NEVER FORGET YOU, PAL!
GULP! IT'S REGGIE!
CORRECTION! IT WAS REGGIE!
MAN! LOOK AT HIM GO!
HOLD IT!
WHA..?
I WANT MY SNEAKER BACK!
4

YOU'LL NEVER PASS ME, JUGHEAD! NEVER!
WHO CARES? I JUST WANT TO BE SECOND BEST!
OW!
MY ANKLE!
LET ME HELP YOU, REG!
HUH?
HOW COME, JUG?
I KNOW YOU'D DO THE SAME FOR ME IF THE SITUATION WAS REVERSED!
HI, FELLAS! I DECIDED TO RUN BAREFOOT!
ARCH?!?
CONTINUED
5

AMERICAN MADE
CARLISLE
THE BIKE TIRE WITH GUTS!
...riding on Carlisles puts new excitement into your bike! Silent as an Apache on the Trail, savage power on the getaway, and as long wearing as a trail scout. American-made Carlisle bike tires are designed for the rough-and-ready wear you demand. Layers of nylon cord, thick synthetic rubber tread ... Next time you need a bike tire . . . ride away on a pair of Carlisles ... they're s-a-vage!
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Middleweights
Lightweights!
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The VENUS FLY TRAP

- See how it lures, traps, eats and digests insects up to 20 times it's size.
- Learn how you can actually train it with a pencil to perform only for you.
- Feed it raw hamburger from your hand.

Experiment with it at home or school.

The Venus Fly Trap will grow easily in your home. It blooms into a bright green leafed plant with pink and white flowers, in only 3-4 weeks and produces 6-12 traps per plant. Each pack comes with soil, bulbs and a complete instruction booklet, filled with fascinating facts and hints. Mail in this coupon today and start a Venus Fly Trap garden of your own. You'll be Delighted!

2 Plant Pack-$1.50
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$1.00 ea

Mirober Sales Corp.
Dept. AV-10
120 East 56th Street
New York, N.Y. 10022

Please send my Venus Fly Trap including soil, bulbs and instruction booklet at once.

2-bulb pack — $1.00 + 50¢ postage and handling
4 bulb pack — $2.00 + 50¢ postage and handling
☐ RUSH ORDERS add 25 cents.

Name .....

Address .....

City ..... State . Zip .

New York State Residents add sales tax

BUM FOOT OR NOT, I'VE GOT TO WIN!
I BLEW IT! I BLEW IT!
SORRY, JUG!
NO SORRIER THAN I AM!
YOU WON SECOND PRIZE!
I DID!
ARCHIE AND REGGIE TIED FOR FIRST!
I HEARD ABOUT THE RACE! IT MUST HAVE TAKEN QUITE AN EFFORT TO COME IN FIRST!
NOWHERE NEAR THE EFFORT IT TOOK TO COME IN SECOND!
END

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ALL PRO SPORT SHIRT

YOUR NAME
ON YOUR SHIRT
JUST LIKE THE PROS

CLARK CLARK + $1.50

JUST 2 CLARK BAR WRAPPERS PLUS $1.50
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- Free "iron-on" letters for adding your name or team name.
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SUPPLIES ARE LIMITED.

CLARK "ALL-PRO" SPORT SHIRT OFFER
ALLISON P.O. BOX 34 • ALLENTOWN, PA. 18105

Please rush my "All-Pro" Sport Shirt in size and numeral circled below. I enclose $1.50 (cash, check or money order) plus two Clark Bar or Zagnut Bar wrappers.

Circle size and numeral wanted.

	SMALL	MEDIUM	LARGE
AGES:	6-8	10-12	14-16
	(46-62 lbs.)	(63-87 lbs.)	(88-122 lbs.)
NUMERALS:	10 (Blue)	12 (Green)	16 (Red)

MY NAME _____
(please print)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Please allow 3 to 4 weeks for delivery. Offer void where restricted by law, and subject to withdrawal or modification any time.

A

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PEOPLE PATCHES

High quality embroidered color patches that really tell your friends where you're at. No clothes are complete without 'em.

THEY GO ANYWHERE

Buy Yours Now!

Get enough to decorate ALL your things.

UNBEATABLE OPPORTUNITY TO GET ALL THE PATCHES YOU NEED!

Buy four patches now and get one FREE to start your collection...

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SEND IN TODAY!
FULL MONEY-BACK GUARANTEE

ONLY $1.00 EACH
439A White on blue
439B White or yel on blk
439D Red & blk on white
439E White on red & yel
439F Red white & blue
439H Green & white
439J Pink on white
439J Red white & blue
439L Red & blk on yel
439M Brn on white
439N Blk over red, white & blue
439Q Red, blue & green on yel
439R Red on white
439S Red, white & blue
439U Red & blue on white
439V Red, white & blue
439W Red, white & blue
439X White on blue
439Y Red white & blue
439Z Blk & grn on white
4395 Red, yel & brn on white
4398 White on blk
4399 Blk on yel

MAKE CHECKS PAYABLE TO:
MIROBAR, DEPT. 3820
120 EAST 56th ST.
NEW YORK, N.Y. 10022

Please RUSH me the patches listed below. If I am not completely satisfied, I may return them for a full refund of my purchase price.

WRITE THE ITEM NUMBERS OF PATCHES YOU WANT IN THE BOXES BELOW:

☐ Check here to order your complete collection of fifteen different patches for only $10.00

4900

TOTAL MERCHANDISE $_____
Add Postage and Handling .50
TOTAL ENCLOSED $_____
☐ CASH ☐ CHECK ☐ M.O.

NAME_____
ADDRESS_____
CITY_____STATE_____ZIP_____

MONSTER S-I-Z-E MONSTERS

Just imagine your friends shock when they walk into your room and see the "Monster" reaching out—bigger than life-Frankenstein, the original man-made monster, that creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as awesome and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethelene, and so lifelike you'll probably find yourself talking to him. Won't you be surprised if he answers? Comes complete with eyes that glow even in the pitch dark for a special thrilling chill.

Boney the Skeleton. And then there is Boney—stark scary with nothing left but his bare bones. A 7 foot monster out of the grave—his bones white, his eyes staring, even glowing in the dark.

Money Back Guarantee.

Just send $1.00 plus 35¢ to cover postage and handling for each monster you want. Your money back if not satisfactorily horrified.

7 FEET TALL

In Authentic Colors With GLOW in the DARK EYES

ONLY $1.00

TEN DAY FREE TRIAL

Honor House Dept. 7MR82
Lynbrook, N.Y. 11563

Rush me my 7 foot tall glow in the dark monsters. Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose $1 plus 35¢ for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

NAME_____
ADDRESS_____
CITY_____STATE_____ZIP_____

New York State Residents please add 5% sales tax.

Jughead
"ENVY"
NOW THERE'S A GUY I REALLY ADMIRE!
WHO?
HIM!

LOADED WITH CHARM..VERY HEAVY IN THE HANDSOME DIVISION..A MODEL OF MASCULINITY!
NOTE THE VIRILE STRENGTH OF THE CHIN... THE CLASSIC PROFILE!
HEY! THEY'RE GONE!
I REALLY SHOULDN'T DO THAT TO THEM! I REALLY SHOULDN'T!
THEY MUST BE TERRIBLY SELF CONSCIOUS ABOUT NOT BEING BLESSED WITH MY PHYSICAL APPEAL!
2

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I MUST FIND THEM AND APOLOGIZE!
I'VE GOT TO LEARN TO CURB MY ENTHUSIASM ABOUT ME! IT ONLY MAKES THEM SELF CONSCIOUS AND JEALOUS!
AH! THERE THEY ARE!
HEY, FELLERS!
HEY, WHO?
ULP!
3

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I DIDN'T THINK IT WAS A BIT FUNNY!
WOK!
OUCH!
VERONICA! PLEASE! I WASN'T TRYING TO BE FUNNY!
WHAT?
SO YOU REALLY MEANT IT, EH? TO YOU I LOOK LIKE ONE OF THE BOYS?
NO! NO! I MEANT..ER.. I MEAN I THOUGHT..
YOU'VE GOT A LOOSE LIP, REGGIE MANTLE!
NO! NO! HALP!
14

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CRASH!
NOW THERE'S A GUY I REALLY ADMIRE!
BECAUSE OF HIS CHARM AND NOBLE CARRIAGE AND ALL THAT JAZZ?
NO! BECAUSE HE'S A CONSTANT SOURCE OF AMUSEMENT!
A REAL CLOWN, THAT ONE! MORE FUN THAN A BARREL OF MONKEYS!
END

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REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

FOR CERTAIN COINS WE PAY UP TO:

CERTAIN	
Gold Coins Before 1929	$35,000.00
Nickels Before 1945	$16,000.00
Silver Dollars Before 1936	$11,750.00
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Pennies Before 1919	$4,800.00
Dimes Before 1946	$4,750.00
Quarters Before 1941	$4,500.00
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Lincoln Pennies Before 1940	$250.00

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Stop spending valuable coins worth hundreds of dollars. New 1972 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1972 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. **SEND YOUR ORDER FOR THIS VALUABLE COIN CATALOGUE NOW!** Hold on to your coins until you obtain our catalogue. Send $1.00 for newest Coin Catalogue to:

BEST VALUES CO., COIN DEPT. C-516
160 AMHERST ST., East Orange, N.J. 07019

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

BEST VALUES CO., COIN DEPT. C-516
160 Amherst St.
East Orange, N.J. 07019

Rush your Latest 1972 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $1. Send Postage Prepaid.

Name .....

Address .....

City ..... State .....

YOUR MONEY WILL BE REFUNDED IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOGUE.

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WHERE DO YOU GO FROM HERE?

Cars are your way of life. You've built 'em from the ground up. You know how to get that last horse.

All right. Where do you go from here?

Do you want your own service shop? Maybe you'd like to be sitting in Detroit designing the cars of tomorrow. Or, you want to be an automotive or aeronautical engineer.

Wishing won't make it so.

These jobs take special training. You have to know the mathematics behind the mechanics, the geometry of design, the structure of a successful business. How do you get this training?

You can do it through the success-proven ICS method of home study. The way that *works*.

ICS Courses are prepared by automotive and mechanical experts, who know what you need to know to go places. Everything you learn you can *use* to win quick recognition and climb to better jobs.

You study at home in your spare time. Your lessons are job related—packed with exciting new facts and ideas. Personalized guidance helps you through each step. Chances are, by the time you earn the coveted ICS Diploma, you'll be well on your way to the life you want.

If you know where you want to go from here, your first step is to send coupon for free ICS Career Kit.

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Take your first step . . . mail this coupon today . . . ICS, Scranton, Pa. 18515.

I'm interested in a program of independent study. Send me your free 3-booklet Success Kit: (1) "How to Succeed," 30 pages of valuable job tips, (2) Sample text demonstrating famous ICS method, (3) Catalog for subject checked below . . .

Miss
Mrs.
Mr. (Please print)_____ Age_____

Address_____ Apt._____

City_____ State_____ Zip Code_____

Occupation_____ Employed by_____ Working Hours_____ A.M. to_____ P.M.

ACCOUNTING
- ☐ Accounting (U.S. or Can.)
- ☐ Cost Accounting
- ☐ General Accounting
- ☐ Practical Accounting
- ☐ Public Accounting

ARCHITECTURE and BUILDING TRADES
- ☐ Air Conditioning
- ☐ Air Conditioning Maint.
- ☐ Architecture
- ☐ Arch. Drawing & Design
- ☐ Building Contractor
- ☐ Carpenter-Builder
- ☐ Carpentry & Millwork
- ☐ Heating & Air Conditioning with Drawing
- ☐ House Planning,Int.Design
- ☐ Plumbing
- ☐ Plumbing & Heating
- ☐ Reading Arch. Blueprints
- ☐ Refrigeration & Air Cond.

ART and DESIGN
- ☐ Commercial Art
- ☐ Commercial Cartooning
- ☐ Interior Decorating
- ☐ Sign Painting & Design
- ☐ Sketching & Painting

AUTOMOTIVE
- ☐ Auto Body Rebuilding & Refinishing
- ☐ Auto Mechanic-Techn.
- ☐ Diesel-Gas-Motor Vehicle Engines
- ☐ Auto. Electrical Techn.
- ☐ Engine Tune-Up
- ☐ Transmission Specialist

BUSINESS
- ☐ Advertising
- ☐ Advanced Management
- ☐ Basic Management
- ☐ Business Administration
- ☐ Business Law
- ☐ Industrial Psychology
- ☐ Inventory Control
- ☐ Managing a Small Store
- ☐ Personnel-Labor Rel'ns
- ☐ Purchasing Agent
- ☐ Retail Business Mgmt.
- ☐ Traffic Management

BUSINESS: SALES
- ☐ Creative Salesmanship
- ☐ Real Estate Sales
- ☐ Sales & Sales Mgmt.

CHEMICAL
- ☐ Chemical Analyst
- ☐ Chemical Engineering
- ☐ Chem. Lab Technician
- ☐ General Chemistry
- ☐ Plastics Technician

CIVIL ENGINEERING
- ☐ Civil Engineering
- ☐ Highway Eng. Tech.
- ☐ Sewer Plant Operator
- ☐ Structural Eng. Tech.
- ☐ Surveying & Mapping
- ☐ Water-Works Operator

COMPUTERS
- ☐ Fundamentals of Computer Programming
- ☐ COBOL Programming
- ☐ Fortran Programming
- ☐ Programming for Digital Computers
- ☐ Programming the 360
- ☐ Programming the 1401

DRAFTING
- ☐ Aircraft Drafting
- ☐ Architectural Drafting
- ☐ Blueprint Reading
- ☐ Design Drafting
- ☐ Drafting Technology
- ☐ Electrical and Electronic
- ☐ Mechanical ☐ Structural

ELECTRICAL
- ☐ Electrical Engineering
- ☐ Appliance Servicing
- ☐ Elec. Eng. Technician
- ☐ Industrial Electrician
- ☐ Industrial Maintenance Electrician
- ☐ Motor Repairman
- ☐ Practical Electrician
- ☐ Practical Lineman

HIGH SCHOOL
- ☐ High School Business
- ☐ High School General
- ☐ High School Math.
- ☐ High School Secretarial
- ☐ High School Vocational
- ☐ College Preparatory
- ☐ Preparatory Course for H.S. Equivalency Test

MACH. SHOP PRACTICE
- ☐ Machine Shop Practice
- ☐ Maintenance Mechanic
- ☐ Reading Shop Prints
- ☐ Tool & Die Maker
- ☐ Welding, Gas & Elec.

MECHANICAL
- ☐ Mechanical Engineering
- ☐ Aircraft Mechanic
- ☐ Boiler Inspector
- ☐ Hydraulic, Pneumatic Power
- ☐ Industrial Engineering
- ☐ Industrial Instrumentation
- ☐ Machine Design
- ☐ Power Plant Engineering
- ☐ Quality Control
- ☐ Tool Design

SECRETARIAL
- ☐ Clerk-Typist
- ☐ Secretary, Legal
- ☐ Secretary, Medical
- ☐ Secretary, Professional
- ☐ Shorthand
- ☐ Stenographic ☐ Typist

TV- RADIO-ELECTRONICS
- ☐ Cable TV Installer
- ☐ Electronics Fundamentals
- ☐ Electronic Technician
- ☐ General Electronics
- ☐ Indust. Electronics Tech.
- ☐ Radio Telephone License
- ☐ Solid State Electronics
- ☐ Telephony
- ☐ TV and Radio Servicing ☐ with Equip. Training

WRITING and ENGLISH
- ☐ English and Writing
- ☐ Free-Lance Writing
- ☐ Reading Improvement
- ☐ Other (tell us)

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Accredited member, Nat'l Home Study Council.
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Special rates to members U.S. Armed Forces.
ICS has over 266 career-related courses

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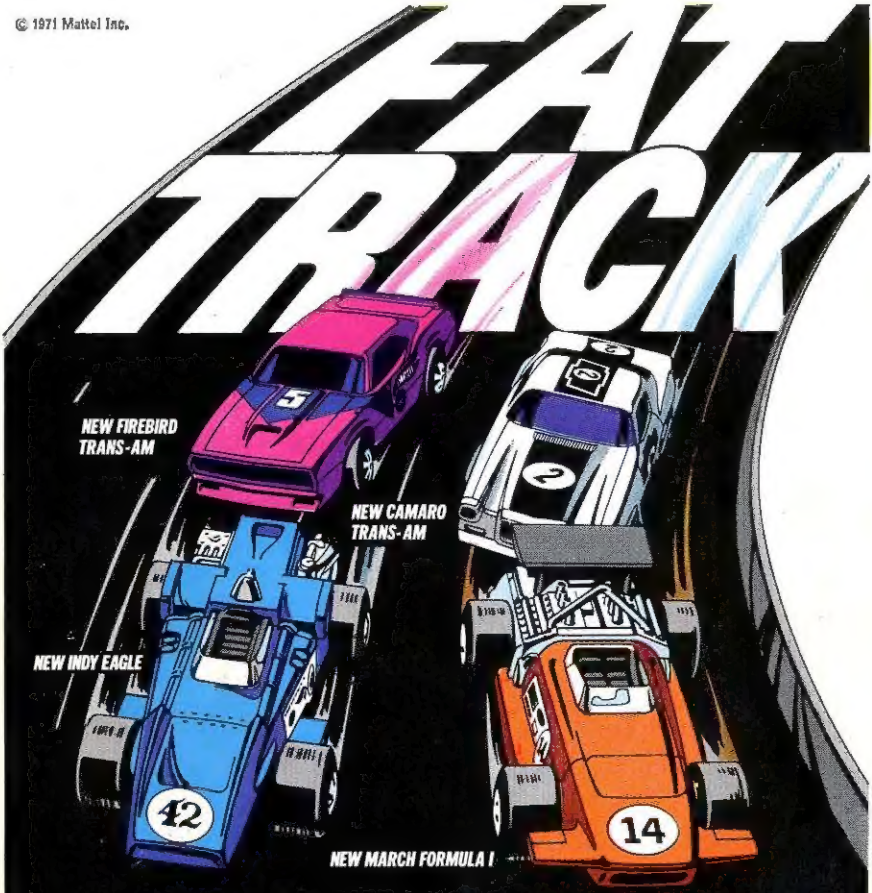
FAT TRACK



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